The research findings show that they use internal codes in the practice of chemical use, and they include products, actors and activities in order to maintain confidentiality as their main concern. Chemicals are not only used for fun, but also as a form of solidarity among their peers. Therefore, they use certain codes, which includes codes of products, actors and activities. The product code consists of four categories: harkos (for glue), ocang (for psychotropics), pulsa (for shabu) and getok (for marijuana). The actor code consists of five categories, consisting of “doctors” (who offer products), patients (product buyers), and those who offer services, such as launchers (“doctors” re-sellers), couriers, and banpol (police spies). The code for activities are varied according to the purpose (i.e. to invite for using chemicals, to ask about availability of the products). Hierarchically, harkos users are in the lowest hierarchy (cheap drunkenness), followed by ocang users. Pulsas users ranks in the top hierarchy, considering that the drugs included in this category is narcotics and arerelatively more expensive than the other two types of products. In the process of finding suitable products, they experiment various kind of products. Factors such as expected effect, social environment, and financial conditions play an important role in the selection of products. Some switch from one product to another because such products have been socially known. Others products suitable for the body, but not suitable for the pocket, and therefore they mix two types of cheap products to get the same effect from one type of expensive drug. The best product is one which "fit on the body, fit for the pocket".

SINTE’: REASONS, SELF-CONTROL, AND REPENTANCE

M. Akbar Alamsyah
Universitas Hasanuddin

The circulation and development of narcotics continues to grow significantly throughout the world. Synthetic marijuana, known locally as sinte’, is one of the “new narcotics” types that are becoming a worldwide phenomenon, including in Indonesia. Synthetic marijuana is not a type of cannabis plant, but tobacco mixed with certain chemicals to have an effect similar to marijuana. While much of the literature on marijuana refers to the abuse of marijuana that is included in the narcotics list of Narcotics Law, this article focuses on the use of synthetic marijuana. It explores the reasons for use, how they control themselves and how their repentance processes occur.

The study, which was conducted in Makassar, the capital city of South Sulawesi, was carried out in 2017 involving 13 youth who used to be drug users, drug users, and drugs users as well as drug dealer. They consisted of nine male students and two female students whose age range between 20 and 23 years, and who consumed and are consuming synthetic marijuana. They were recruited by snowball sampling. Data was collected using in-depth interviews.

The study shows that drug users do not know for sure what is synthetic marijuana (sinte’), and/or try to find out more about the item. They use sinte’ for a variety of reasons, namely to get a relaxed sensation, to have fun, or to stimulate creativity. Time, place and with whom sinte’ is used depend on the purpose of its use. To be relax, for example, they choose a more private place, for fun to use with friends and to stimulate work, they use sinte’ before or during work. In the process, they realise that sinte’ is relatively dangerous not only for health, but also because it has narcotics like effect. They have several ways for self-control in order to anticipate the potential effects, such as dripping eyes by using eye drop or not using sinte’ to look after friends which is under the influence of the sinte’. Intense and long-term use, making the majority of drug users stop using sinte’ partly because of their own experience and/or witnessing the effects experienced by their fellow users.
“Sinte’ has become a symbol of masculinity and is related to how far one can control himself and his peers from the effect of sinte’. It is argued that the use of synthetics marijuana is strongly influenced by social environment, both from the beginning of using sinte’ and the cause of terminating the use of sinte’.

BEAUTY PRODUCTS AND SOCIAL EXISTENCE
Nur Pratiwi
Universitas Muslim Maros

While we use various chemicals every day, many of us are even unaware of it. In our daily consumption, we use chemical products from primary to the secondary needs, including the needs for social existence. Many consumers nowadays are prioritizing the fulfillment of their secondary needs than their primary ones for their existence and use various chemical products. While many existing literatures deal with the use of chemical products to enhance beauty and one’s persona for their work such as an actress, dancer, or performer in the specific research area, this article deals with how youth consume beauty products in order to be socially existed.

This study was conducted in Makassar. There were 10 participants involved in this study and they were all adolescent whose age ranging between 18 and 23 years. Data were collected using in-depth interview and observation.

The study shows how youth’s subjective norms and believe are shaped by their social environment, and this encourage them to enhance their beauty in order to “fit in”, to be accepted and to be existed in their social circle. While most of them are aware of the long term effect of chemical contained in these beauty products, their obsession to enhance their beauty is stronger. When they consider that they already fulfill the society’s beauty standard, such as having slimmer body, whiter teeth and/or brighter skin, this has enhanced their self confident. Through this outer performance, they consider that they have been socially existed. Thus, they start exposing themselves through social media (i.e. selfie), hanging around with friends, making more friends, etc. This is like the ugly duckling turn Cinderella effect with this beauty product and some chemical contained as the fairy godmother. However, as in the Cinderella fairy tale, the effect doesn’t last forever. It is arguing in this article that outer performance has played helps in enhancing one’s self-confident as well as help one to be socially existed.

Keywords: Chemicals, social existence, beauty products, and social standard

TOTALITY IN COSPLAYING
Riska Tahir
Universitas Hasanuddin

Cosplay is a type of Japan’s soft power that is used to spread their popular culture around the world, including Indonesia. This unique popular culture has become one of the most popular youth cultures in Makassar. In general, cosplay is an activity of wearing costumes resembling fictional characters, in the form of characters such as anime, cartoons, games, movies, etc., by imitating all aspects of the character being cosplayed, including the appearance and behavior of the cosplayed characters. This article deals with how cosplayers try to appear totally in cosplaying.